

FILE

fashion/calendar

Ruth Finley, Publisher / a weekly publication / 23rd year

8 East 77th St./New York 21, N. Y./TR 9-2343/ DEC. 30, 1963

1963

JANUARY	FEBRUARY	MARCH	APRIL
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SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will therefore yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

 * BEST WISHES FOR A *
 * VERY HAPPY NEW YEAR *

WEEK ENDING FRIDAY, DECEMBER 27, 1963

Dec. 27 MACY'S RELEASE DATE--Resort collection. (No Press Show)

Friday PRESS PREVIEW OF STERN'S 3RD FLOOR
 Dec. 27 BRIDAL FASHIONS SPECIALTY SHOP
 10:00 A.M. Spring-Summer bridal party fashions. By invitation. (For Release, Thurs.,
 Breakfast Jan. 2.) Publicity: Kay Collins, LO. 5-7950, Ext. 637 or 515.

Friday PREVIEW OF SPRING GLENSDER CORP. SHERATON ATLANTIC
 Dec. 27 COLLECTION (417 FIFTH AVENUE) BALLROOM
 3:00 P.M. Preview of scarves, jackets, and accessories for Spring. By invitation.
 Contact: Andy Conde, MU. 6-4424.

Sunday AMERICAN PAGEANT OF NAT'L CULTURAL CENTER; WALDORF-ASTORIA
 Dec. 29 FASHIONS AND ART SHAKESPEARE FESTIVAL BALLROOM
 8:00 P.M. Showing of Spring fashions by Council of Fashion Designers of America,
 Dinner in scenes with backgrounds by noted American painters, sculptors, and
 stage designers, narrated by actors and actresses of stage, screen, and
 television. Ticket: \$100.00 each, for benefit of National Cultural Center
 in Washington and American Shakespeare Festival Theatre. Contact:
 Mrs. Roland, TE. 8-7138. Publicity: Eleanor Lambert, MU. 8-2130.

WEEK BEGINNING MONDAY, DECEMBER 30, 1963

Dec. 30 ALTMAN RELEASE DATE--Resort Elegantes. (No Press Show)

Jan. 1 NEW YEAR'S DAY--Wednesday (Legal Holiday)

Jan. 2 STERN'S RELEASE--Bridal party fashions. (Preview, Dec. 27--See Above)

Thursday SHOWINGS OF SPRING VANITY FAIR MILLS, INC. 640 FIFTH AVENUE
 Jan. 2 LINGERIE COLLECTION SHOWROOM - 6TH FLOOR
 9:30 A.M. "A Fresh New World All In Flower for 1963"--lingerie and foundation
 fashions: Jan. 2, 3 at 9:30 and 2:30; Jan. 6-17 at 9:30, 10:30, 2:30, 3:00.
 Contact: Dorothy Tivis, JU. 2-6767. Publ.: Ruth Hammer Assoc., EL. 5-7872.

Thursday PRESS PREVIEW: HATS, MR. JOHN, INC. 24 WEST 57TH STREET
 Jan. 2 COUTURE, FURS SALON - 7TH FLOOR
 10:30 A.M. Mr. John's "Delightful Botticelli Collection" for Spring-Summer 1964.
 Champagne By invitation. Publicity: Joseph Mann, PL. 7-1966.

Thursday SHOWING DAY-TO- BELLISSIMA, INC. 1 EAST 53RD STREET
 Jan. 2- EVENING HAIRSTYLE SALON
 Jan. 10 Showing of new haircut and set, which will convert from business to evening
 coiffure. Publ.: Dee Bass of Wyatt, Allen & Ryan Inc., LT. 1-6940.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday Jan. 2 12:00 Noon	PRESS PREVIEW OF SPRING MILLINERY Bergdorf Goodman will preview millinery, designed by Halston. By invitation. (<u>For Release, Fri., Jan. 3.</u>)	BERGDORF GOODMAN	2ND FLOOR Publicity: Florence Neff, PL. 3-7300.
Thursday Jan. 2 2:30 P.M.	PRESS PREVIEW: SPRING BRIDAL FASHIONS By invitation. (<u>For Release, Mon., Jan. 6.</u>) Customer showing, Mon., Jan. 6 at 6:30, St. George Hotel, Grand Ballroom. By ticket only. Publicity: Rita Dobbins, TR. 5-3100.	MARTIN'S	2ND FLOOR BRIDAL SALON
Beginning Thursday Jan. 2	OPENING: SPRING-SUMMER JEWELRY COLLECTION New fashion jewelry and gift collection. Contact: YU. 6-6633.	THE NAPIER CO.	530 FIFTH AVENUE SHOWROOM - 22ND FLOOR
Beginning Thursday Jan. 2	OPENING: SPRING-SUMMER COLLECTION Spring-Summer separates, sportswear, and dresses at continuous daily showings. Contact: Bernice Lewis, WI. 7-8178.	MR. GEE	1407 BROADWAY SHOWROOM - 25TH FLOOR
Friday Jan. 3 9:30 A.M. Breakfast	SPRING COLLECTION: CASTILLO FOR ZACARI Best will introduce their Spring collection of dresses and sportswear, designed by Castillo for Zacari. By invitation. (<u>For Release, Fri., Jan. 10.</u>) Publicity: Joan Powers, PL. 9-2000.	BEST & CO.	ATTIC FLOOR RECREATION ROOM
Friday Jan. 3 11:00 A.M.	PRESS PREVIEW OF SPRING MILLINERY Adolfo presents a "Vernissage of Spring" hats. <u>For buyers, Mon., Jan. 6 at 9:30 A.M.</u> Both showings, by invitation. Contact: Miss Elizabeth, MU. 8-4410. Publicity: Eleanor Lambert, MU. 8-2130.	ADOLFO, INC.	22 EAST 56TH STREET SALON - 3RD FLOOR
Saturday Jan. 4 12:00 Noon- 5:00 P.M.	"DAY OF BEAUTY"-- FOR VISITING PRESS Bayer, Cover Girl, Joseph Fleischer, Pierre Henri, Lady Esther, Relaxacizor, Roger & Gallet, Toni (<u>Auxiliary Members, N.Y.C.G.</u>) will invite the press to an open house. Publ.: Helen Nash or Joan Parker, PL. 9-5982.	EIGHT COMPANIES	HOTEL PIERRE BALLROOM
Saturday Jan. 4 4:00 P.M. Cocktails	SPRING MILLINERY AT VISITING PRESS SHOW The visiting press will preview John Frederics' collection of Spring millinery. By invitation. Contact: PL. 5-2939.	JOHN FREDERICS	23 WEST 56TH STREET SALON
Saturday Jan. 4 5:00 P.M. Champagne	SPRING MILLINERY FOR VISITING PRESS Preview of Mr. John's "Delightful Botticelli Collection" for Spring-Summer 1964 of hats, haute couture, furs, jewelry, boutique accessories, and custom cosmetics. By invitation. Publicity: Joseph Mann, PL. 7-1966.	MR. JOHN, INC.	24 WEST 57TH STREET SALON - 7TH FLOOR
Saturday Jan. 4 6:30 P.M. Cocktails	DINNER-FASHION SHOW FOR VISITING PRESS R & K and Jonathan Logan (<u>Auxiliary Members, N.Y.C.G.</u>) will invite the visiting and local press to cocktails, dinner, entertainment and Spring fashion show. Cocktails--6:30, Terrace Room; Dinner--7:30, Empire Room. By invitation. Publicity: Jean Luban, PE. 6-0900.	R & K ORIGINALS, INC.; JONATHAN LOGAN	WALDORF-ASTORIA EMPIRE ROOM

NEW YORK COUTURE GROUP'S FORTY-SECOND NATIONAL PRESS WEEK (Jan. 4-10, 1964.)

Spring collections of leading designers (21 members, 19 auxiliary and a variety group of designers) for visiting press. Press Director: Kittie Campbell, LA. 4-0461.

Sat., Jan. 4: 12:00 Noon "DAY OF BEAUTY"(Auxiliary Member)PIERRE-BALLROOM
6:30 P.M. R & K ORIG. & JONATHAN LOGAN(Aux.) Dinner.WALDORF-ASTORIA

Sun., Jan. 5: 12:00 Noon MILLINERY INST.OF AMER.(Aux.) Brunch . . .AMERICANA HOTEL
3:30 P.M. NATIONAL SHOE INSTITUTE(Aux.)PIERRE-COTILLION
6:30 P.M. INT'L SILK ASS'N USA(Aux.) Dinner.PLAZA-BALLROOM

Mon., Jan. 6: 8:00 A.M. BUFFET BREAKFASTPIERRE-BALLROOM
8:45 A.M. "TREND TIME"PIERRE-BALLROOM
9:45 A.M. MAURICE RENTNER(BILL BLASS).PIERRE-BALLROOM
10:30 A.M. BRANELL.PIERRE-BALLROOM
11:15 A.M. FREE WRITING PERIOD
11:45 A.M. BUSES FOR NEXT SHOW AT 61ST STREET ENTRANCE
12:00 Noon BURLINGTON INDUSTRIES(Aux.) Luncheon . . .TIME & LIFE BLDG.
1:50 P.M. BUSES RETURN TO PIERRE HOTEL
2:15 P.M. SAMUEL WINSTON (ROXANNE)PIERRE-BALLROOM
3:00 P.M. DONALD BROOKS FOR TOWNLEY.PIERRE-BALLROOM
3:45 P.M. FREE WRITING PERIOD
4:45 P.M. BUSES FOR NEXT SHOW AT 61ST STREET ENTRANCE
5:00 P.M. CALLAWAY MILLS(Aux.) Cocktails295 FIFTH AVE.
6:15 P.M. BUSES FOR NEXT SHOW
6:30 P.M. E.I.DU PONT(Aux.) DinnerN.Y.HILTON-MERCURY

Tues., Jan. 7: 7:45 P.M. MARADEL PRODUCTS(Aux.) BreakfastPIERRE-BALLROOM
9:30 A.M. HATTIE CARNEGIE.PIERRE-BALLROOM
10:15 A.M. ORIGINALA.PIERRE-BALLROOM
11:00 A.M. FREE WRITING PERIOD
12:00 Noon VERA MAXWELL(Aux.) Luncheon.PIERRE-BALLROOM
2:15 P.M. MONTE-SANO & PRUZAN.PIERRE-BALLROOM
3:00 P.M. NAT KAPLANPIERRE-BALLROOM
3:45 P.M. JUNIOR SOPHISTICATES (ANNE KLEIN).PIERRE-BALLROOM
4:30 P.M. FREE WRITING PERIOD
5:30 P.M. ELIZABETH ARDEN(Aux.) Cocktails.691 FIFTH AVENUE
7:00 P.M. SEARS,ROEBUCK & CO.(Aux.) DinnerPLAZA-PERSIAN

Wed., Jan. 8: 9:00 A.M. HANNAH TROY.PIERRE-BALLROOM
9:45 A.M. ARTHUR JABLOW (DAVID KIDD)PIERRE-BALLROOM
10:30 A.M. LARRY ALDRICH (MARIE MCCARTHY)PIERRE-BALLROOM
11:15 A.M. BEN REIGPIERRE-BALLROOM
12:15 P.M. E.I. DU PONT deNEMOURS & Co.(Aux.)PLAZA-BALLROOM
2:15 P.M. FREE WRITING PERIOD
3:00 P.M. BUSES FOR NEXT SHOW AT 61ST STREET ENTRANCE
3:00 P.M. CLAIROL(Aux.) DinnerWORLD'S FAIR
9:00 P.M. BUSES WILL RETURN

Thurs., Jan. 9: 7:45 A.M. VANITY FAIR MILLS(Aux.) Breakfast in bed.
9:30 A.M. PATTULLO-JO COPELANDPIERRE-BALLROOM
10:15 A.M. PAUL PARNES(KAREN STARK & FERNANDO BOSC) .PIERRE-BALLROOM
11:00 A.M. FREE WRITING PERIOD
11:45 A.M. BUSES FOR NEXT SHOW AT 61ST STREET ENTRANCE
12:00 Noon DOW CHEMICAL(Aux.) Luncheon.VOISIN RESTAURANT
1:50 P.M. BUSES WILL RETURN
2:15 P.M. HERBERT SONDHEIM (BRUNO)PIERRE-BALLROOM
3:00 P.M. DAVIDOW.PIERRE-BALLROOM
3:45 P.M. ANTHONY BLOTTAPIERRE-BALLROOM
4:30 P.M. FREE WRITING PERIOD
6:30 P.M. SCHIFFLI LACE & EMBROIDERY INST.(Aux.) . .AMERICANA-IMPERIAL

(continued on following page)

NEW YORK COUTURE GROUP'S FORTY-SECOND NATIONAL PRESS WEEK (continued from page 3)

<u>Fri., Jan. 10:</u>	9:00 A.M.	"THE SPICE OF LIFE"(VARIETY)	PIERRE-BALLROOM
		Kimberly; Lawrence of London; Dynasty; Bianchi	
		Bridals; Joseph Love.	
	11:15 A.M.	FREE WRITING PERIOD	
	12:15 P.M.	SUZY PERETTE & JEUNESSE(Aux.) Luncheon. .	PIERRE-BALLROOM
	2:15 P.M.	TEAL TRAINA.	PIERRE-BALLROOM
	3:00 P.M.	GOTHE (BERNARD BROWNER)	PIERRE-BALLROOM
	3:45 P.M.	HARVEY BERIN	PIERRE-BALLROOM
	4:30 P.M.	EMBA MINK BREEDERS ASS'N(Aux.) Cocktails	PIERRE-BALLROOM
	6:30 P.M.	"NEW YORK WORLD'S FAIR" Dinner	PIERRE-BALLROOM

AMERICAN DESIGNER SERIES-SCHEDULE OF SHOWINGS FOR VISITING PRESS

Special showings have been scheduled for visiting press, from Sunday, Jan. 5 through Thursday, Jan. 9. By invitation. Publicity: Eleanor Lambert, MU. 8-2130.

<u>Sun., Jan. 5:</u>	4:00 P.M.	LITTLE CRAFT-ALYSSA & HELEN LEE(Cocktails)	REGENCY-BALLROOM
	5:00 P.M.	LILLY DACHE.	78 E.56TH ST.
<u>Mon., Jan. 6:</u>	8:00 A.M.	CONTINENTAL BREAKFAST.	DELMONICO'S HOTEL
	9:00 A.M.	FASHION FORECAST BY ELEANOR LAMBERT. . .	DELMONICO'S HOTEL
	10:00 A.M.	GECFFREY BEENE	DELMONICO'S HOTEL
	10:45 A.M.	TIFFEAU & BUSCH (JACQUES TIFFEAU). . . .	DELMONICO'S HOTEL
	11:30 A.M.	PAULINE TRIGERE.	DELMONICO'S HOTEL
	12:30 P.M.	ADELE SIMPSON (Casserole Luncheon) . . .	DELMONICO'S HOTEL
	2:00 P.M.	HARRY FRECHTEL	DELMONICO'S HOTEL
	3:00 P.M.	CHRISTIAN DIOR, N.Y.	DELMONICO'S HOTEL
	4:00 P.M.	WRITING PERIOD	
	8:30 P.M.	SHIP 'N SHORE (Theatre).	B'WAY THEATRE
<u>Tues., Jan. 7:</u>	9:00 A.M.	BUD KILPATRICK	DELMONICO'S HOTEL
	9:45 A.M.	MAM'SELLE (BETTY CAROL).	DELMONICO'S HOTEL
	10:30 A.M.	SCAASI BOUTIQUE FOR MARTINI.	DELMONICO'S HOTEL
	11:30 A.M.	WRITING PERIOD	
	12:30 P.M.	SHIP 'N SHORE (Luncheon)	DELMONICO'S HOTEL
	3:00 P.M.	BEN ZUCKERMAN.	DELMONICO'S HOTEL
	4:00 P.M.	SARMI.	DELMONICO'S HOTEL
	4:45 P.M.	FREE WRITING PERIOD	
	5:30 P.M.	MOLLIE PARNIS (Cocktails)(5:30-7:30 P.M.)	812 PARK AVENUE
<u>Wed., Jan. 8:</u>	8:30 A.M.	ADOLFO HATS.	DELMONICO'S HOTEL
	9:00 A.M.	ESTEVEZ.	DELMONICO'S HOTEL
	10:00 A.M.	PEPE FERNANDEZ	DELMONICO'S HOTEL
	11:00 A.M.	HERBERT & BETH LEVINE SHOES.	DELMONICO'S HOTEL
	11:30 A.M.	WRITING PERIOD	
	12:30 P.M.	"BETTER LIVING CENTER" (Luncheon). . . .	WORLD'S FAIR
	2:00 P.M.	HIGHLIGHT FASHIONS (PAT SANDLER)	DELMONICO'S HOTEL
	3:00 P.M.	RUDI GERNREICH	DELMONICO'S HOTEL
	4:00 P.M.	CEIL CHAPMAN	DELMONICO'S HOTEL
	5:00 P.M.	PELLON (Cocktails)	DELMONICO'S HOTEL
	7:00 P.M.	CAPROLAN (Dinner).	DELMONICO'S HOTEL
<u>Thurs., Jan. 9:</u>	8:30 A.M.	COTY (Breakfast-Award Winners)	DELMONICO'S HOTEL
	10:00 A.M.	B.H. WRAGGE.	DELMONICO'S HOTEL
	11:00 A.M.	ANNE FOGARTY	DELMONICO'S HOTEL
	12:00 Noon	"FAR OUT" FASHION PROPHECY (Luncheon). .	DELMONICO'S HOTEL
	2:30 P.M.	JOHN WEITZ	DELMONICO'S HOTEL
	3:15 P.M.	ERIC LUND.	DELMONICO'S HOTEL
	4:00 P.M.	OLEG CASSINI-YOUNG AMERICA	DELMONICO'S HOTEL
	7:30 P.M.	"BRIEF SHOWINGS" AT DINNER	DELMONICO'S HOTEL
		Jane Derby; John Moore; Jean Louis; Norman Norell.	

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Saturday Jan. 4-	OPEN HOUSE SHOWINGS: ACCESSORY FOOTWEAR	B.F. GOODRICH	SHERRY NETHERLANDS SUITE 811
Jan. 5	Spring and Summer line of "Accessory Footwear," by B.F. Goodrich, at open house from 9:00 A.M. to 9:00 P.M. Publicity: Marion Rahl at Carl Byoir Assoc., 800 Second Ave., YU. 6-6100.		
Sunday Jan. 5	PRESS PREVIEW: SPRING-SUMMER JEWELRY	TRIFARI, KRUSSMAN AND FISHEL, INC.	16 EAST 40TH STREET SHOWROOM - 4TH FLOOR
10:00 A.M.- 2:30 P.M.	Trifari will invite the out-of-town and local press to breakfast and luncheon showings of their Spring-Summer jewelry collection. By invitation. Publicity: Dorothy Lansing Hess, RE. 7-3347.		
Sunday Jan. 5	SPRING MILLINERY FOR VISITING PRESS	EMME	19 WEST 57TH STREET SALON - 3RD FLOOR
11:00 A.M.	Emme will present her Spring millinery to the visiting press. By invitation. Publicity: Ruth Hammer Assoc., 2 West 59th St., EL. 5-7872.		
Sunday Jan. 5	PREVIEW: SPRING HATS AND GOLDEN HAT AWARDS	MILLINERY INSTITUTE OF AMERICA	HOTEL AMERICANA ROYAL BOX
12:00 Noon Brunch	Announcement of seven national winners of annual Golden Hat Awards. Also, Spring preview by Millinery Institute of America (<u>Auxiliary Member, N.Y.C.G.</u>). Local and national press. By invitation. Contact: MU. 6-2970.		
Sunday Jan. 5	SHOE FASHION SHOW FOR VISITING PRESS	NAT'L SHOE INSTITUTE (50 ROCKEFELLER PLAZA)	HOTEL PIERRE COTILLION ROOM
3:00 P.M.	National Shoe Institute (<u>Auxiliary Member, N.Y.C.G.</u>) will present "Less Shoe in the Fashion View" for Spring and Summer; also Sixth Golden Slipper Awards. By invitation. Publicity: Alice Regensburg at Lynn Farnol, 50 Rockefeller Plaza, JU. 6-5777.		
Sunday Jan. 5	SPRING SILK FASHIONS FOR THE PRESS	INTERNATIONAL SILK ASS'N, U.S.A.	HOTEL PLAZA BALLROOM
6:30 P.M. Cocktails- Dinner	"On Wings of Silk"--International Silk Ass'n, U.S.A. (<u>Auxiliary Member, N.Y.C.G.</u>) will invite the out-of-town and local editors to a dinner and showing of silk fashions. <u>Show at 8:30 P.M.</u> By invitation. Publicity: Judith Jackson, MU. 3-7197.		
Sunday Jan. 5-	FIFTY-THIRD ANNUAL CONVENTION	NAT'L RETAIL MERCHANTS ASS'N (100 W. 31ST STREET)	STATLER-HILTON HOTEL BALLROOM
Jan. 9	"The Challenge of Profitable Growth"--theme of 53rd annual convention, including over 40 in-depth sessions covering every aspect of retail operations. Contact: Robert Gur-Arie, Public Relations Director, CH. 4-8780.		
Jan. 6	BUYER SHOWING: ADOLFO'S "VERNISSAGE FOR SPRING" HATS AT 9:30 A.M. (See p.2)		
Monday Jan. 6	PREVIEW OF SPRING HAT COLLECTION	SALLY VICTOR, INC.	18 EAST 53RD STREET SALON - 9TH FLOOR
10:30 A.M.	Preview for press of Sally Victor's Spring millinery collection. By invitation. Contact: PL. 3-7450.		
Monday Jan. 6	PEARL COLLECTION AT OPEN HOUSE	IMPERIAL PEARL SYNDICATE, INC.	681 FIFTH AVENUE SHOWROOM - 11TH FLOOR
11:00 A.M.- 3:00 P.M.	Showing of Imperial's Spring-Summer collection of cultured pearl jewelry. Publicity: Ethel Aaron at D.J. Edelman Assoc., JU. 2-5380.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Jan. 6 12:30 P.M. Luncheon	FASHION SHOW FOR VISITING PRESS "The News Is Stretch"--Burlington (Auxiliary Member, N.Y.C.G.), in co- operation with "Sports Illustrated," will present fashions in stretch fabrics. By invitation. Burlington contact: Florence Kyler, LO. 4-5000. Publicity: Rosemary Sheehan, MU. 5-1280.	BURLINGTON INDUSTRIES	TIME & LIFE BLDG. PONTI AUDITORIUM
Monday Jan. 6 2:00 P.M.	MARKET WEEK: SPRING FOUNDATIONS Jan. 6 at 2:00. Jan. 7, 8, 9 at 10:00 and 2:00. Jan. 10 at 10:00. Jan. 13, 14 at 9:30, 11:00, 2:00, 3:30. Jan. 15 at 9:30, 11:00, 2:00. Jan. 16 at 10:00, 2:00. Contact: Kay Keniry, MU. 5-5740.	WARNER SLIMWEAR- LINGERIE	200 MADISON AVENUE SHOWROOM - 10TH FLOOR
Monday Jan. 6 5:00 P.M.	PREVIEW OF SPRING HAT COLLECTION Emme will preview her Spring millinery to press and buyers. By invitation. Publicity: Ruth Hammer Assoc., 2 West 59th St., EL. 5-7872.	EMME (19 WEST 57TH STREET)	SHERRY NETHERLAND CRYSTAL PAVILLION
Monday Jan. 6 5:30 P.M. Cocktails	"AT-HOME FASHIONS" FOR VISITING PRESS Callaway will introduce their new "at home fashions" in carpets, area rugs, and towels; also showing of Vanity Fair's at-home clothes (Auxiliary Members, N.Y.C.G.). For local and visiting press, by invitation. Contact: Howard Skelton at Callaway, MU. 9-7800.	CALLAWAY MILLS; VANITY FAIR MILLS	295 FIFTH AVENUE SHOWROOM - 3RD FLOOR
Monday Jan. 6 6:30 P.M. Dinner	SHOWING AT DINNER FOR VISITING PRESS At the first of two shows during press week, Du Pont (Auxiliary Member, N.Y.C.G.) will introduce "Corfam" poromeric shoe upper material. By invitation. Contact: Wright Johnson, 971-4431.	DU PONT	N.Y. HILTON HOTEL MERCURY BALLROOM
Monday Jan. 6- Jan. 10	OPEN HOUSE FOR VISITING PRESS Henry Friedrichs will present their Spring collection daily for the visiting press at continuous showings. Contact: Alan Baron, PE. 6-8867.	BRITTANY (HENRY FRIEDRICKS CO.)	205 WEST 39TH STREET SHOWROOM - 13TH FLOOR
Monday Jan. 6- Jan. 11	OPEN HOUSE SHOWINGS: GLOVE COLLECTION "The Little Girl Look"--Hansen's Spring-Summer glove collection; also "Maharanee" collection, 9:00 A.M. to 5:00 P.M., daily. Contact: Helen Sisson, CH. 4-0290.	HANSEN GLOVE CORP.	500 FIFTH AVENUE SUITE 310
Monday Jan. 6- Jan. 11	SHOE FASHIONS FOR VISITING PRESS Capezio will invite the out-of-town press to a showing of Spring foot- wear at open house. By invitation. Contact: Lois Muller, MU. 6-2150.	CAPEZIO, INC.	9 WEST 61ST STREET SHOWROOM - 3RD FLOOR
Monday Jan. 6- Jan. 11 Refresh- ments	OPEN HOUSE FOR VISITING PRESS "Leather Shapes The World Of Fashion"--exhibit of leathers for Spring in shoes, handbags, garments, accessories, luggage, and home furnishings; also "Preview of World's Fair Shoes of the Future." By invitation. Publicity: Billie Gould, MU. 6-7956.	LEATHER INDUSTRIES OF AMERICA	411 FIFTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Monday Jan. 6	OPENING: SPRING-SUMMER KNITWEAR COLLECTION Spring and Summer knitwear collection. Contact: Robert Brown, LO. 4-1080.-6-	KIMBERLY KNITWEAR, INC.	1410 BROADWAY SHOWROOM - 10TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Jan. 6- Jan. 24	FASHIONS FROM MARCH- APRIL '64 ISSUES Complete showing of fashions, accessories, and promotion plans from Seventeen's March-April issues. For store and buying office executives only. By appointment, 9:00 A.M. to 5:00 P.M. Contact: Anita Blanchard, PL. 9-8100.	SEVENTEEN MAGAZINE	320 PARK AVENUE SHOWROOM - 8TH FLOOR
Beginning Monday Jan. 6	FASHIONS IN JEWELRY FOR VISITING PRESS Continuous showings for local and out-of-town press of Napier jewelry for Spring and Summer. Contact: YU. 6-6633.	THE NAPIER CO.	530 FIFTH AVENUE SHOWROOM - 22ND FLOOR
Beginning Monday Jan. 6	OPENING: SUMMER COLLECTION Debut of "The Many Summer Looks" in junior dresses, petite dresses, sportswear, cotton knits; "Country Looks" in junior and petite dresses and sportswear; also junior bathing suit collection. Continuous daily showings. Publicity: Clare Affens, PE. 6-2392.	BOBBIE BROOKS, INC.	1407 BROADWAY SHOWROOM - 3902
Beginning Monday Jan. 6	JEWELRY COLLECTION FOR SPRING-SUMMER Trifari's Spring-Summer collection of fashion jewelry at daily showings. By appointment. Contact: Dorothy Lansing Hess, RE. 7-3347; or Morris Head, OR. 9-0220.	TRIFARI, KRUSSMAN AND FISHEL, INC.	16 EAST 40TH STREET SHOWROOM - 4TH FLOOR
Beginning Monday Jan. 6	OPENING: SPRING-EARLY SUMMER COLLECTION Informal showings of imported knits for Spring and early Summer, including synthetic and cotton knits; also Albert Alfus fashions in leather. Contact: Hal Salzman, OX. 5-1840.	ALBERTO KNITS, INC.; ALBERT ALFUS	1407 BROADWAY SHOWROOM - 12TH FLOOR
Beginning Monday Jan. 6	OPENING: SPRING JEWELRY COLLECTION Informal daily showings for buyers of Coro (Coro, Vendome, Coroteen) Spring jewelry fashions. Visiting press invited. Contact: Vera Haggerty, TN. 7-3150; or Marilyn Woods, WI. 7-1329.	CORO, INC.	47 WEST 34TH STREET SHOWROOM - 3RD FLOOR
Beginning Monday Jan. 6	OPENING: SPRING-SUMMER LEATHER FASHIONS Coats, suits, dresses, and casual wear; also fabric and leather combinations. Contact: LA. 4-4562. Publicity: Sara Pennoyer, MU. 2-6480.	SAMUEL ROBERT, INC.	1407 BROADWAY SHOWROOM - 27TH FLOOR
Beginning Monday Jan. 6	OPENING: SPRING AND SUMMER COLLECTIONS Continuous informal showings of complete Spring-Summer collection of sportswear, separates and shifts, designed by Leo Narducci; also Arnold Palmer golf separates. Publicity: Loomtogs--Marilyn Mazza; Sports Editions--Betty Estes, LW. 4-2770.	LOOMTOGS, INC. & SPORTS EDITIONS, INC.	1410 BROADWAY SHOWROOM - 15TH FLOOR
Beginning Monday Jan. 6	OPENING: SPRING SUMMER COLLECTIONS Continuous daily showings of scarves and accessories in silk, chiffon, and other fabrics; also silk blouses. Contact: Scarves--Jose Simon; Blouses--Matt Shaw, AL. 5-6464.	VERA SCARVES VERA BLOUSES	417 FIFTH AVENUE SHOWROOM - 4TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Jan. 6	OPENING: SUMMER COLLECTION Continuous daily showings of Gay Gibson's Summer collection, featuring a special Greek promotion. Contact: LO. 5-4212.	GAY GIBSON, INC.	1407 BROADWAY SHOWROOM - 39TH FLOOR
Beginning Monday Jan. 6	SPRING AND EARLY SUMMER COLLECTION Continuous showings of Spring and early Summer collection, designed by Frank Adams. Contact: LO. 4-1434.	JUNIOR ACCENT	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Jan. 6	MARTIN'S RELEASE DATE--Bridal fashions. (Preview, Jan. 2--See Pg.2)		
Jan. 6	MACY'S RELEASE DATE--Bridal fashions. (No Press Show)		
Tuesday Jan. 7 7:45 A.M. Breakfast	PREVIEW: NEW HIGH- FASHION SUNGLASSES Maradel Products (Auxiliary Member, N.Y.C.G.) champagne breakfast to introduce their new high-fashion sunglasses, designed by Oleg Cassini. By invitation. Contact: YU. 9-2910.	MARADEL PRODUCTS, INC.	HOTEL PIERRE BALLROOM
Tuesday Jan. 7 8:30 A.M. Breakfast	CHILDREN'S FASHIONS FOR SPRING 1964 "World's Fairest"--Preview of Kodol, Spring 1964, little girls' fashions. By invitation. Contact: Jean Maxwell at Paul Bradley Assoc., PL. 2-5105.	EASTMAN CHEMICAL PRODUCTS, INC.	NEW YORK HILTON HOTEL MERCURY BALLROOM
Tuesday Jan. 7 9:30 A.M. Breakfast	PREVIEW OF SPRING MILLINERY Spring millinery collection of Irene and Rivera will be presented to the press and buyers. By invitation. Contact: PL. 3-3032.	IRENE OF NEW YORK	16 EAST 52ND STREET SALON - 6TH FLOOR
Tuesday Jan. 7 12:00 Noon Luncheon	FASHIONS FOR SPRING: VISITING PRESS Vera Maxwell (Auxiliary Member, N.Y.C.G.) will preview her Spring collec- tion for the visiting press. By invitation. Contact: LO. 3-4358.	VERA MAXWELL (530 SEVENTH AVENUE)	HOTEL PIERRE BALLROOM
Tuesday Jan. 7 5:00 P.M. Cocktails	PREVIEW OF FASHIONS FROM MARCH ISSUE "Young Tycoons"--Preview of fashions, for tie-in stores. Show at 6:00. By invitation. Contact: Lenore Benson, MU. 9-5900, Ext. 653.	MADEMOISELLE MAGAZINE	F.I.T. GYMNASIUM 227 WEST 27TH STREET
Tuesday Jan. 7 5:30 P.M. Cocktails	MAKEUP AND COIFFURES FOR OUT-OF-TOWN PRESS Elizabeth Arden (Auxiliary Member, N.Y.C.G.) will preview Spring-Summer makeup and coiffures, for the visiting press. By invitation. Publicity: McGeehan & O'Connor Assoc., 667 Madison Ave., PL. 9-8150.	ELIZABETH ARDEN	691 FIFTH AVENUE SALON - 2ND FLOOR
Tuesday Jan. 7 7:00 P.M.	PREVIEW OF SPRING MILLINERY Spring hats by the Millinery Creators of America and Millinery Fashion Exhibitors. For buyers and press. By invitation. Contact: MU. 6-2970.	MILLINERY PROMOTIONS INC. (10 EAST 40TH ST.)	HOTEL AMERICANA IMPERIAL BALLROOM
Tuesday Jan. 7 7:00 P.M. Cocktails- Dinner	DINNER FASHION SHOW FOR VISITING PRESS Sears Roebuck (Auxiliary Member, N.Y.C.G.) will present their second edition of a "Night at the Persian Room." By invitation. Publicity: Edward J. Menninger, CH. 4-7600.	SEARS, ROEBUCK & CO. (360 WEST 31ST STREET)	HOTEL PLAZA PERSIAN ROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Jan. 8	BLOOMINGDALE'S RELEASE DATE--Designer Rooms. (No Press Show)		
Wednesday Jan. 8 8:30 A.M. Breakfast	SPORTSWEAR FASHIONS IN FORTREL "Fortrel Leads the Sporting Life"--featuring fashions from the National Skirt and Sportswear Assn. Show at 9:00 A.M. By invitation. Publicity: Doris Farrant, TN. 7-2000, Ext. 2429.	CELANESE FIBERS CO. (522 FIFTH AVENUE)	HOTEL ASTOR BALLROOM
Wednesday Jan. 8 9:45 A.M. Coffee	PRESS PREVIEW: SPRING BRIDAL FASHIONS By invitation. (For Release, Tues., Jan. 14.) and 15 at 6:30 P.M., 5th Floor, Bridal Salon. Publicity: Selma Spanier, LA. 4-7000.	SAKS 34TH STREET	5TH FLOOR BRIDAL SALON Customer showings, Jan. 14 By ticket only.
Wednesday Jan. 8 11:30 A.M.	PRESS PREVIEW OF SPRING MILLINERY Preview for press of Spring millinery by Christian Dior-New York. By invitation. Publicity: Edith Kingston, PL. 3-7300, Ext. 423.	CHRISTIAN DIOR MILLINERY	BERGDORF GOODMAN SALON - 2ND FLOOR
Wednesday Jan. 8 11:30 A.M.	CUSTOMER SHOWING: WRAGGE FASHIONS Customer showing of Wragge's fashions. Open to the public. Publicity: Rea Lubar, EL. 5-6800.	BONWIT TELLER	5TH FLOOR
Wednesday Jan. 8 12:15 P.M. Luncheon	SHOWING AT LUNCHEON FOR VISITING PRESS Du Pont (Auxiliary Member, N.Y.C.G.) will present Spring-Summer fashions for women, children, and men in fabrics of Du Pont fibers. By invitation. Contact: Ellen Morris, 971-4404.	DU PONT TEXTILE FIBERS	HOTEL PLAZA GRAND BALLROOM
Wednesday Jan. 8 3:00 P.M.	"LOOK AT FASHIONS IN CLOTHES AND HAIR" Clairol (Auxiliary Member, N.Y.C.G.) will invite the press to a fashion show and preview of New York World's Fair, followed by cocktails and dinner. Transportation available, Hotel Pierre at 3:00 P.M. By invitation. Publicity: Terry Grimes Russell, 1290 Avenue of the Americas, 957-2911.	CLAIROL, INC.	TOP OF THE FAIR WORLD'S FAIR GROUNDS
Wednesday Jan. 8 7:00 P.M.	CUSTOMER SHOWING OF BRIDAL FASHIONS Macy's will present Spring bridal fashions at a customer showing. Admission by ticket only. Publicity: Joan Springler, OX. 5-4400.	MACY'S NEW YORK	CARNEGIE HALL 7TH AVE. & 57TH STREET
Thursday Jan. 9 9:00 A.M.- 7:00 P.M.	PRESENTATION OF SPRING JEWELRY Monet will present their Spring collection of jewelry in the "Golden Manner" to local and visiting press at open house. By invitation. Contact: Charlotte Leff or Bidi Atkinson, CH. 4-4300.	MONET JEWELRY	SAVOY-HILTON HOTEL FRENCH SUITE
Thursday Jan. 9 9:45 A.M. Breakfast	PRESS PREVIEW: MODEL ROOMS Showing of model rooms, featuring American furniture in international settings. By invitation. (For Release, Mon., Jan. 13.) Publicity: Kay Collins, LO. 5-7950, Ext. 637 or 515.	STERN'S	7TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Jan. 9 12:00 Noon Luncheon	PREVIEW OF SPRING DOUBLE KNIT FASHIONS "Zefkrome Double Knits for the Young in Spirit"--Dow Chemical (Auxiliary Member, N.Y.C.G.) will invite the visiting press to a showing of Spring fashions. By invitation. Publicity: Ruth Hammer Assoc., EL. 5-7872.	THE DOW CHEMICAL CO.	VOISIN RESTAURANT 30 EAST 65TH STREET
Thursday Jan. 9 4:30 P.M.- 7:30 P.M.	OPEN HOUSE FOR VISITING PRESS Madame Helena Rubinstein will invite the press to open house at her home, 4:30 P.M.-7:30 P.M. By invitation. Publicity: Ann Walsh, EL. 5-2100.	HELENA RUBINSTEIN	625 PARK AVENUE PENTHOUSE
Thursday Jan. 9 6:30 P.M. Cocktails- Dinner	DINNER AND FASHION SHOW FOR PRESS Schiffli (Auxiliary Member, N.Y.C.G.) will invite the out-of-town and local press to "A Night In Waikiki"--cocktails, dinner, fashion show, and entertainment; also seventh annual Schiffli Fashion Awards Presentation. By invitation. Contact: 591 Summit Ave., Jersey City, SWarthmore 5-2347.	SCHIFFLI LACE AND EMBROIDERY INSTITUTE	HOTEL AMERICANA IMPERIAL BALLROOM
Jan. 10	BEST'S RELEASE DATE--Castillo For Zacari. (Preview, Jan. 3--See Pg.2)		
Friday Jan. 10 9:30 A.M. Coffee	PRESS PREVIEW: BOUSSAC COTTONS "Les Belles de Paris"--fabrics by Boussac of Paris, featuring new Vogue Patterns by leading French and Italian designers. By invitation. (Release, Mon., Jan. 13.) Publ.: Louise Langdon, PL. 2-1212, Ext. 7205.	BLOOMINGDALE'S	3RD FLOOR BRIDAL SALON
Friday Jan. 10 11:00 A.M.	PREVIEW: SPRING MILLINERY Spring millinery collection, designed by Miss Alice. For local and out-of-town press, by invitation. Contact: Miss Muriel, CO. 5-2634.	MISS ALICE	6 WEST 57TH STREET SHOWROOM - 5TH FLOOR
Friday Jan. 10 12:15 P.M. Luncheon	SPRING COLLECTION FOR VISITING PRESS Suzy Perette & Jeunesse (Auxiliary Member, N.Y.C.G.) will present Spring-advance Summer fashions. By invitation. Publicity: Suzy Betts, WI.7-7200.	SUZY PERETTE & JEUNESSE	HOTEL PIERRE BALLROOM
Friday Jan. 10 4:30 P.M. Cocktails	"EMBA SALUTES THE WORLD'S FAIR" Emba (Auxiliary Member, N.Y.C.G.) will present Spring-Summer fur fashions, suited for visiting the World's Fair, from leading fur retailers across the country. For the visiting press, by invitation. Contact: Maureen Clancy at The Albert Woodley Co., MU. 2-6881. Publicity: Virginia Casey at Infoplan, OX. 7-7330.	EMBA MINK BREEDERS ASSN.	HOTEL PIERRE BALLROOM
Friday Jan. 10 7:30 P.M. Dinner	FASHION SHOW AT DINNER Showing of Larry Aldrich fashions, sponsored by Eastern Airlines. Hats--Adolfo. Goves--Kislav. Shoes--Fiorentino. Gifts and perfume. (Show at 8:45 followed by dancing.) Press by invitation. Public by reservation: \$6.50; contact: Mr. Matt, EL. 5-3000, Ext. 318. Coordinator and Commentator: Phyllis Youngheart, PL. 1-0752.	LARRY ALDRICH (530 SEVENTH AVENUE)	WALDORF-ASTORIA PEACOCK ALLEY
Saturday Jan. 11 10:00 A.M.	MILLINERY SHOWING FOR VISITING PRESS Sally Victor will preview her Spring millinery to the visiting press. By invitation. Contact: PL. 3-7450.	SALLY VICTOR, INC.	18 EAST 53RD STREET SALON - 9TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Jan. 13	STERN'S RELEASE DATE--Model rooms. (Press preview, Jan. 9--See Pg.9)		
Jan. 13	ABRAHAM & STRAUS' RELEASE DATE--Bridal fashions. (No Press Show)		
Jan. 13	BLOOMINGDALE'S RELEASE--Boussac cottons. (Preview, Jan. 10--See Pg. 10)		
Jan. 14	SAKS 34TH RELEASE DATE--Spring bridal fashions. (Preview, Jan. 8--See Pg.9)		
Tuesday Jan. 14 11:30 A.M.	PREVIEW: SPRING PETITE COUTURE FASHIONS Preview for the press of Spring petite couture fashions. By invitation. (For Release, Wed., Jan. 15.)	BERGDORF GOODMAN	MISS BERGDORF SHOP 5TH FLOOR
	Publicity: Florence Neff, PL. 3-7300.		
Wednesday Jan. 15 9:30 A.M. Coffee	PRESS PREVIEW: MID-WINTER HOME FURNISHINGS Macy's preview for the press of midwinter home furnishings. By invitation. (For Release, Fri., Jan. 17.)	MACY'S NEW YORK	13TH FLOOR EXEC. DINING ROOM
	Publicity: Mary Boyle, OX. 5-4400.		
Wednesday Jan. 15 12:30 P.M.	SPRING BRIDAL FASHIONS Showing of Spring bridal fashions to the press and customers. (For Release, Thurs., Jan. 16.)	BEST & CO.	3RD FLOOR EVENING DEPT.
	Publicity: Joan Powers, PL. 9-2000.		
Wednesday Jan. 15 3:30 P.M.	FASHION SHOW AT WORLD'S FAIR "Fashion is the World's Flair"--showing of fashions from April, May, and June issues of "Good Housekeeping." For press and retailers, by invitation. Contact: Kathy Mahoney, CO. 5-7300, Ext. 240.	GOOD HOUSEKEEPING	TOP OF THE FAIR WORLD'S FAIR
Beginning Wednesday Jan. 15	OPENING OF SPRING COLLECTION Continuous daily showings of table mat sets, cloths, and kitchen linens. Contact: Budd Prop, AL. 5-6464.	LINENS BY VERA	417 FIFTH AVENUE SHOWROOM - 4TH FLOOR
Thursday Jan. 16 11:00 A.M.	OPENING: SPRING-SUMMER KNITWEAR COLLECTION Spring-Summer knitwear collection. Contact: Nancy Dautner, WI. 7-5324.	ARKIN KNITS	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Thursday Jan. 16 4:30 P.M. Cocktails	PREVIEW: SUMMER COLLECTION Summer collection of beachwear, sportswear, and dresses, designed by Pembroke Squires for Cabana. For press and buyers, by invitation. Continuous daily showings thereafter at showroom, 17th floor. Contact: Don Friese, WI. 7-0326.	CABANA (1410 BROADWAY)	HOTEL PLAZA TERRACE ROOM
Jan. 17	MACY'S RELEASE--Midwinter home furnishings. (Preview, Jan. 15--See Above)		
Friday Jan. 17 7:30 P.M.	"FRONT PAGE" DINNER-DANCE Presentation of annual news awards and the Anne O'Hare McCormick Journalism Scholarship. (Originally scheduled for Nov. 22.) Subscription (tax deductible): \$15.00-\$25.00. Contact: Newspaper Women's Club of New York, 54 West 40th Street, OX. 5-7242.	NEWSPAPER WOMEN'S CLUB OF NEW YORK	HOTEL ASTOR BALLROOM
Jan. 20	MACY'S RELEASE DATE--"Salute To Lincoln Center." (No Press Show)		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Sunday Jan. 19- Jan. 23	OPENING: FLORENCE COUTURE FASHIONS <u>Jan. 19:</u> 9:30 A.M.(Sportswear & Boutique) Myrcae; Glans; Baldini; Scarabocchio; Valditevere; De Simone; Camisene; Micia; Naka; Princess M. Borghese; Celli; Laura Aponte; Avagolf; Lida; Trico. 3:00 P.M.(Sportswear & High Fashion--Teen-Age Fashions) Mirsa; Ken Scott; Lucrezia; Roveda; Avolio; Bertoli. 9:00 P.M.(Sports- wear & Boutique) Barentzen's Bazaar; Enzo Selections; Galitzine Sport; Veneziani Sport; Forquet Boutique; Marucelli Boutique; Lancetti Boutique. <u>Jan. 20:</u> 10:00 A.M.(High Fashion) Antonelli; Emilio Pucci. 5:00 P.M. Millinery Show by La Familiare. 9:00 P.M.(High Fashion) Biki; De Barentzen. <u>Jan. 21:</u> 10:00 A.M.(High Fashion) Veneziani; Valentino. 9:00 P.M.(High Fashion) Galitzine; Forquet. <u>Jan. 22:</u> 10:00 A.M.(High Fashion) Carosa; Enzo. 9:00 P.M.(High Fashion) Lancetti; Marucelli. <u>Jan. 23:</u> 10:00 A.M.(High Fashion) Guidi; De Luca. 6:30 P.M.(Men's Fashions) Brioni; Datti; Franzoni; Litrico. 9:00 P.M.(High Fashion) Schuberth; Belstra. Contact: G.B. Giorgini, 10 Lungarno Acciaiuolo, Florence, Italy.	CENTRO DI FIRENZE PER LA MODA ITALIANA	FLORENCE, ITALY

Monday Jan. 20 10:30 A.M. Breakfast	PRESS PREVIEW: MODEL APARTMENTS Preview for the press of five model apartments on 2nd floor at Lincoln Towers, decorated by Gimbels. By invitation. (For Release, Wed., Jan.22.) Publicity: Margot Infantino, LO. 4-3300.	GIMBELS	LINCOLN TOWER APTS. 180 WEST END AVENUE
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Jan. 21 BLOOMINGDALE RELEASE DATE--Spring bridal fashions. (No Press Show)

Tuesday Jan. 21 9:30 A.M. Coffee	PREVIEW: MIDWINTER HOME FURNISHINGS A & S will preview their midwinter home furnishings and model rooms. For the press, by invitation. (For Release, Thurs., Jan. 23.) Publicity: Diane Wallace, TR. 5-0195.	ABRAHAM & STRAUS (BROOKLYN)	6TH FLOOR FEATURE EVENTS
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Tuesday Jan. 21 12:30 P.M. Luncheon	RESORT AND SPRING FASHIONS AT LUNCHEON Showing of Resort and Spring collection, available at Bonwit Teller. Donations of rummage for Neighborhood Youth Project Thrift Shop. Press by invitation. Public by reservation; contact: "Banquet Dept.," PL.5-1000. Fashion Show Director: Mary Alice Rice, PL. 2-5726.	LARRY ALDRICH (530 SEVENTH AVE.)	SHERATON-EAST HOTEL BALLROOM
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Jan. 22 GIMBELS' RELEASE DATE--Model apartments. (Preview, Jan. 20--See Above)

Wednesday Jan. 22- Jan. 23	OPENING: LONDON COUTURE FASHIONS <u>Jan. 22:</u> 10:00 A.M. Norman Hartnell. 11:45 A.M. Lachasse Ltd. 2:30 P.M. Angele Delanghe. 4:00 P.M. Mattli. 5:30 P.M. Michael Sherard. <u>Jan. 23:</u> 10:00 A.M. John Cavanagh. 11:45 A.M. Michael. 2:30 P.M. Ronald Paterson. 4:15 P.M. Hardy Amies. Contact: Lady Joubert, 315 Regent Street, London W. 1.	INCORPORATED SOCIETY OF LONDON DESIGNERS	LONDON, ENGLAND
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Jan. 23 ABRAHAM & STRAUS RELEASE--Midwinter furnishings.(Preview, Jan. 21.)

SPRING-SUMMER -- CHAMBRE SYNDICALE DE LA COUTURE PARISIENNE, PARIS, FRANCE

Picture Release Date--Feb. 25

Monday, Jan. 27

9:30 A.M. Jacques Esterel; Yorn.
10:45 A.M. Ferreras. 12:00 Noon Claude Riviere.
1:30 P.M. M.J. Hurst. 2:30 P.M. Jacques Esterel; Yorn.
3:00 P.M. Ferreras; Regine Lutece.
5:00 P.M. Madeleine de Rauch. 6:30 P.M. Bernard Sagardoy.

Tuesday, Jan. 28

10:00 A.M. P. Balmain; Jacqueline Godard.
12:30 P.M. J. Launay.
2:30 P.M. Jacques Heim.
5:00 P.M. Nina Ricci; J. Launay.

Wednesday, Jan. 29

10:00 A.M. J. Lanvin.
10:30 A.M. Guy LaRoche.
12:00 Noon Bernard Sagardoy.
2:15 P.M. Jean Patou.
3:30 P.M. Gres.
5:00 P.M. J.L. Scherrer.
5:15 P.M. Maggy Rouff.

Thursday, Jan. 30

9:45 A.M. Christian Dior.
10:00 A.M. Anny Blatt; J. Lanvin.
12:30 P.M. Carven.
3:00 P.M. Jean Patou; Irene Dana; Charles Montaigne.
4:30 P.M. Renee Lise.
5:30 P.M. Hermes.

Friday, Jan. 31

9:15 A.M. Phillippe Venet.
10:30 A.M. Jacques Griffe.
11:00 A.M. Capucci.
2:15 P.M. Capucci.
2:30 P.M. Lola Prusac.
3:00 P.M. Phillippe Venet.
5:00 P.M. Capucci; Pierre Cardin.
8:30 P.M. Pierre Cardin.

Saturday, Feb. 1

10:00 A.M. Simonetta et Fabiani.
11:00 A.M. Courreges.
12:00 Noon Louis Feraud.
2:30 P.M. Simonetta et Fabiani.
3:00 P.M. Courreges.
5:00 P.M. Louis Feraud; Suzanne Baron.
5:30 P.M. Courreges.

Monday, Feb. 3

10:00 A.M. Givenchy (buyers).
10:30 A.M. Yves St. Laurent.
2:15 P.M. Maurice Roger.
5:30 P.M. Castillo.

Tuesday, Feb. 4

10:30 A.M. Balenciaga (buyers).

Wednesday, Feb. 5

3:30 P.M. Valentine Bourgade.
6:00 P.M. G. Renal.

Contact: Chambre Syndicale, 102 Rue du Faubourg, St-Honore, Paris.

1964

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